



Theresa M. Szczurek, Ph.D., USA

Theresa M. Szczurek, a Tech, Cybersecurity, and AI Expert C-level Executive, CEO, former State CIO, Certified Management Consultant CMC®, 3x Tech Entrepreneur, and Certified Corporate Director (NACD.DC), is a business growth and innovation strategist. Known as the catalyst for extraordinary results, she boldly transforms private and public sector organizations, both for-profit and non-profit, as a pursuit of passionate purpose in order to:

- grow revenues and stock price through strategic marketing and by building customer delight,
- reduce risks and improve efficiencies through oversight of IT and cybersecurity, and
- scale through innovation, artificial intelligence, and digital transformation.

She served in the Governor's cabinet as State of Colorado Chief Information Officer and Executive Director of the Governor's Office of Information Technology overseeing all IT / cybersecurity and leading digital transformation for the \$33B state. She received the ORBIE® award as Colorado Public Sector CIO of the Year. Theresa:

- Led the digital transformation of the state with the launch of the historic Colorado Digital ID™ in the myColorado® mobile app, the Digital Platform for virtual access. Won the NASCIO Innovation Award.
- Ensured a Secure Colorado by enhancing and implementing a cybersecurity and risk management plan to identify, protect, detect, respond, and recover. This resulted in a 75% overall security improvement.
- Improved state's IT culture and governance with focus on Customer Delight increasing satisfaction and user experience, as measured with Net Promoter Score (NPS), by 13 points in six months.
- Started a technology incubator for emerging technologies which introduced 10 innovations with attractive ROI. Implemented nine disruptive virtual (cloud) call centers reducing costs by >25%.

Theresa consults / coaches / speaks / serves on boards as a Certified Management Consultant® through her firm [Technology and Management Solutions](#). She helps clients produce extraordinary results, govern through board directorship, establish vision, develop strategic plans, spur innovation, oversee IT / digital transformation / cyber security, drive market growth, develop talent, improve culture, and build customer satisfaction.

As a tech entrepreneur, CEO, and private Board Director, she raised over \$60 million in funds, pivoted, scaled, and delivered good exits including taking her first firm from \$0 to over a \$40M exit. Previously she improved system performance as a Member of Technical Staff for Bell Labs and opened global markets as Product Line Manager for AT&T International.

She serves on for-profit, government, non-profit, and education boards including MxD, Radish Systems, and Western Colorado University. A member of National Association of Corporate Directors® (NACD) and Private Directors Association® (PDA), she is a certified board director (NACD.DC) and holds the NACD CERT Certificate in Cyber-Risk Oversight. She is a graduate of Boardbound and Deloitte Board-Ready programs. She is a member of the New York Stock Exchange (NYSE) Board Advisory Council and Digital Directors Network. She is one of '50 Women to Watch for Boards' from 50/50 Women on Boards. She has broad governance/audit/chair experience.

An awarded leader and speaker, she researched and authored the Amazon-bestseller, *Pursuit of Passionate Purpose* (Wiley), which provides her proven, step-by-step success formula. Business and Professional Women honored her with the Lifetime Achievement Award. A lifetime member / active leader, she was named Woman of Distinction by Girl Scouts of Colorado. A servant leader, she was Rotarian of the Year for her service.

Theresa has a Ph.D. and MBA from University of Colorado Boulder in Business Administration, MS in Operations Research from Stanford University, and BS in Mathematics, with high honors, from Western Illinois University.