



The catalyst for extraordinary results

Theresa M. Szczeruk, Ph.D.

Theresa helps organizations and individuals THRIVE by:

- providing innovative suggestions to accelerate your firm and take it to the next stage.
- helping you draw customers to your business, build their loyalty, and refresh your professional image.
- offering a fresh perspective on leadership, ways to replace work environment hindrances with energizers, and things you should never do as a manager.
- enhancing the common good and advancing women and minorities.
- energizing your audiences to create more passionate, prosperous, and meaningful businesses and lives.

Theresa uplifts the spirit, nurtures the intellect, and inspires action.

- As former **State CIO** and an **Entrepreneur** whose technology firm sold for over \$40 million, she tackles real challenges with practical pointers.
- As a **Marketing Guru, CEO, Board Director, and Management Consultant**, she provides creative solutions from 30 years of experience.
- As an **Author** of dozens of books, video and audiotapes, booklets, and articles based on her own original research, she shares valuable and timely information.
- As a **Speaker**, she presents with enthusiastic, polished, and entertaining delivery.
- As a **Partner** for your success, she personally guarantees satisfaction.

Partial List of Speaking Clients

- American Marketing Association
- Association of Telecommunications Professionals
- Associated Consultants International
- AT&T
- Business and Professional Women
- City of Westminster, Colorado
- Colorado Institute of Technology and Colorado Technology Incubator
- Community Access TV, Ch. 54
- Digital Equipment Corporation
- Economics Institute
- Global Crossing Conferencing
- I Have A Dream Foundation
- Institute of Management Accountants
- International Association of Volunteer Administrators
- Polish Chamber of Commerce in Warsaw
- Rotary International
- The Saltwater Institute
- Storage Technology Corporation
- Stanford University, Brown University, and University of Colorado
- U.S. Small Business Administration
- Women's Economic Summit



“Superb job. It is rare to find someone of her caliber who can speak with such passion and enthusiasm. If you are searching for someone who will mesmerize your audience with riveting stories and real world experiences, we highly recommend Theresa Szczeruk.”

— THOMAS J. FREY,
EXECUTIVE DIRECTOR,
THE DAVINCI INSTITUTE

“As an accomplished business professional with over 20 years of corporate experience, I thought I “knew it all!” However, hearing Theresa’s perspective on leadership, risk taking, and vision cast a new light on how to be a successful entrepreneur.”

— LISA NASSARDEEN-BUCKLEY,
COO, AMERICAN
AUTOMATION, INC.

“Theresa is one-of-a-kind. She provides drive and focus on every activity she touches. She does not allow failure. She does not allow fuzzy vision. At the same time, she is flexible and creative.”

— BILL PHILLIPS,
FORMER VICE PRESIDENT,
STORAGE TECHNOLOGY
CORPORATION

Technology and Management Solutions

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Theresa helps your audiences:

- Ignite their passion and keep it burning
- Live and work with more meaning
- Clarify their purpose and how to pursue it
- Use the whole self – head, heart, and hands – to get what they want in life
- Discover techniques to deliver balance and peak performance
- Get energized, empowered, and focused to generate results

Most Requested Programs

Pursuit of Passionate Purpose: Success Strategies for a Rewarding Personal and Business Life
Organizations are asking, "How can we improve productivity, retain the best people, and generate superior financial performance?" People are asking, "How can I make a great living, have more fun while working, and make a meaningful difference?" Organizations and leaders alike seek the secrets to a successful business and life. Szczurek's answers, developed through extensive research and by overcoming personal challenges, come from finding individuals' passions, aligning them with organizational purpose, and keeping the fire burning while persistently pursuing what you and your people want. Based on a proven formula from the Amazon best-selling book, *Pursuit of Passionate Purpose* (Wiley), this high-content and entertaining session helps you produce extraordinary results.

To the Top: Lessons for Leaders from My Climb Up Kilimanjaro

Do you want to accelerate your career journey, overcome obstacles, and ensure that you reap the real rewards along the way? In this entertaining and content-filled session, Szczurek shares practical leadership lessons learned succeeding as the CIO of a \$30B enterprise combined with the exciting story of getting to the top of the tallest mountain in Africa, Mt. Kilimanjaro (elevation 19,341 ft). Learn practical pointers, discerned from real-world experience and extensive research, that help you and your organization produce extraordinary results, more fun, and more success!

Champions of Technological Change: How to Successfully Market Innovation

A big challenge facing organizations is how to successfully bring new products to market. Many try, few succeed. The answer revolves around building champions of change. In this participative program based on original research, we explore how interactions among people in buying and selling organizations affect overall success of the innovation. Come learn a practical formula for improving your bottom-line.

Becoming a Champion of Change

Through audience interaction, learn a process you can use to make and sustain positive changes. You will experience provocative techniques for change with a range of applications.

Turn Innovations into Real Income: Secrets to High Growth Business Success

The best innovation in the world is worthless if it sits on the buyer's shelf unused or, worse yet, if it sits unsold collecting dust. To produce income and grow your business, your innovations must be successfully introduced and implemented into the marketplace. Szczurek shares a practical technique which can transform your business and greatly increase profitability.

 Certified Director of National Association of Corporate Directors (NACD.DC), former Professional Member of National Speakers Association, and Certified Management Consultant of Institute of Management Consultants (CMC)



"Vibrant, interesting, informative and entertaining! This lady radiates the kind of confidence that only comes from doing it and doing it well. Her authentic manner makes you feel as if you're sitting alone with her having a cup of coffee."

– MARCELO MAINZER,
PERSONAL CONCIERGE

"A wonderful, uplifting presentation of aligning body, mind, and soul to meet your goals."

– VICTORIA GIRDZIVNAS,
PRESIDENT, NO MAGIC, INC.

"I gained a tremendous insight into my life."

– ELZBIETA NOLAN, DIRECTOR,
HEWLETT PACKARD

"I thoroughly enjoyed Theresa's presentation. She is an excellent speaker and her enthusiasm is infectious!"

– CHRIS WROLSTAD, EXECUTIVE
VICE PRESIDENT, CHILDREN'S
TECHNOLOGY GROUP

"Theresa gets results wherever and with whomever she works."

– JERRY DONAHUE, FORMER
PRESIDENT, COLORADO
TECHNOLOGY INCUBATOR