



Technology and  
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**For Immediate Release**

**Theresa Szczurek shares stage with Bob Danzig, former Hearst CEO, in NYC  
*Szczurek leads National Speakers Association's Consultants Group***

**Boulder, Colo.** (July 14, 2008) — Theresa M. Szczurek, president and CEO of Technology and Management Solutions, LLC, a Boulder-based management consulting firm, will share the stage with Robert W. Danzig, the legendary former Chief Executive Officer of Hearst Newspaper Group during the National Speakers Association (NSA) convention in New York City. Szczurek leads the 325-member Consultants Professional Expert Group (PEG) of the NSA. The two will address the Consultants PEG annual meeting Aug. 2, at the Marriott Marquis, when Szczurek will interview Danzig in an exclusive presentation, "A View from the Other Side of the Desk: Former Hearst CEO Tells Consultants What You Need to Know."

Danzig will share the CEO's perspective of hiring many excellent -- and not so effective -- consultants, offering advice on becoming a high-impact consultant. The theme of this year's Consultants PEG meeting is: "New Heights of Profit, Productivity, and Passion." Hundreds of consultants who speak professionally are expected to attend.

**National Speakers Association** is the leading professional association for professional speakers, providing resources and education designed to enhance the skills, integrity, and value of its members and the speaking profession. NSA's thousands of members include experts in a variety of industries and disciplines, who reach audiences as trainers, educators, humorists, motivators, consultants, authors and more. Visit [www.nsaspeaker.org](http://www.nsaspeaker.org).



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**Robert W. Danzig** is the legendary former CEO of Hearst Newspaper Group. During his tenure at Hearst, which included more than 20 years as its CEO, Danzig took the company from a financially weak news organization to a worldwide media powerhouse that now owns more than 12 major daily newspapers including the San Francisco Chronicle. A member of the exclusive Speaker Hall of Fame of the NSA, Danzig is a philanthropist, prolific author, and one of the nation's most sought-after motivational speakers. Visit [www.bobdanzig.com](http://www.bobdanzig.com)

**Theresa M. Szczurek, Ph.D.** is the founder and CEO of Technology and Management Solutions, LLC (TMS) a management consulting firm that reenergizes strategic business and marketing plans, execution programs, and workforces to provide triple bottom-line impact of economic, environmental, and social benefits. Using principles she teaches, Szczurek took her previous company from \$0 to \$40 million and sold it, in six years. TMS helps organizations and their leaders reach new heights by igniting their passion, aligning it with a meaningful purpose, and pursuing it relentlessly as a means to produce extraordinary results. Szczurek is also author of the bestselling *Pursuit of Passionate Purpose*, in which she provides her proven, step-by-step formula for success, and the popular blog Radish Sprouts ([www.RadishSprouts.typepad.com](http://www.RadishSprouts.typepad.com)). Visit [www.PursuitofPassionatePurpose.com](http://www.PursuitofPassionatePurpose.com) and [www.TMSworld.com](http://www.TMSworld.com).

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